

## TAKE A BREATH - TROX DEMONSTRATES "INDOOR LIFE QUALITY" AT THE ISH

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On 11th March 2019, the ISH will begin in Frankfurt am Main and TROX will, of course, be one of the exhibitors in Hall 8, Stand F69. The company from Neukirchen-Vluyn will not only be presenting exciting innovations on the everpresent and hot topic of digitisation, but will also be exhibiting some brand new and innovative products and systems from the areas of air conditioning, ventilation, control technology and fire protection and demonstrating them to interested visitors.

The TROX trade fair motto this year is "Take a breath". Fully in keeping with the TROX mission, fresh air leads to a better quality of life indoors. What we perceive, however, and what we need as human beings can only be described in analogue terms. It is not a digital value on some smartwatch that decides about our well-being, but how we are actually feeling at that very time. And air is a crucial factor in wellbeing – after all, 90 per cent of our time is spent indoors. Even so, we cannot hide from the world of digitisation. But how do we reconcile analogue with digital?

TROX makes use of digital technology to support people, to increase their analogously perceived well-being, to make their daily work in this complex world easier, and to protect the environment with energy-efficient systems.

Discover what connects the digital and analogue world at the TROX exhibition stand F69 in Hall 8 – and take a breath!



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